

# REMI MILLERET

## Art Director Print / Web

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## ABOUT ME



Print Design



UX Design



Mobile Design



Game Design



Management

**Real Problem Solver with proven graphic design expertise with over 8 years of experience.** Constantly asking why, pursuing new thinking and thoroughly enthusiastic about details. I'm a multidisciplinary creative with experience in Art Direction & UX Design working on projects where I specialize in refined print, web and user interface.

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## WORK EXPERIENCES

### Freelance Designer

Trampoline MKG & Edoki  
Montreal, QC

Consulting, Gestion, Packaging,  
Web & Print Design.

Since Oct. 2016

### Art Director Web, Print & App

Edoki Academy  
Montreal, QC

Concept & Design of print and  
web projects (corporate &  
apps). Involved in strategy, PM  
& development of creative  
concepts.

Art Direction of 3 educational  
apps awarded both by Apple &  
Google : Zen Studio, Easy  
Music & Busy Water.

2015 - Sept. 2016

### Web & Print Designer

Batiactu Group  
Paris, FR

Art Direction & Design of 10  
websites - brands online (B2B  
& B2C).

Produced Web Design, Mobile  
& App, Newsletters (+500 000  
subs.), Banners, Stand, Flyers,  
Billboard Ads in Paris.

Hiring & Team Management.

Oct. 2011 - Aug. 2014

### Graphic Designer / Art Director Assistant

ACS Environnement  
Nantes, FR

Briefing, Brainstorming, Meeting,  
Concepts, Clients Presentations,  
Visual Identity, Graphic Chartes,  
Art Direction video reportage,  
Posters, Billboards Ads, flyers &  
Newsletters.

Design of printed viral marketing  
campaigns for french cities : City  
of Grasse, Communauté de  
Caen-la-mer, Crépy-en-Valois,  
Sarrebouurg, Royan.

2010 - Sept. 2011

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## FREELANCE

### Electrolux & AEG

Paris, FR

**Marketing, Corporate & event  
based presentations, print and  
designs:** Produced print work,  
Booklet, Posters, Newsletters,  
Emailings, Banners (web &  
social media), Design work for  
Taste of Paris Festival, VIP  
Event and Data visualization.

Since 2014

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## EDUCATION



### Master of IT Management, Systems & Information

IPSSI Group / Montreal, QC

2014 - 2015

### Master of Art Direction & Project Management

Multimedia School / Paris, FR

2012 - 2013

### Certificate of Webdesign & Front-End Integration

IPSSI Groupe / Paris, FR

2011 - 2012

### Professional Degree of Interactive Design

(1 year-apprenticeship)

ESDAC School / Marseille, FR

2010 - 2011

### Bachelor's Degree in Visual Communication (Visual Identity, Photo, Illustrations & Print)

ECV Provence / Marseille, FR

2007 - 2010

### Scientific High School Diploma named Baccalaureat

High honours

HS Lacordaire / Marseille, FR

2007

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## SKILLS & LANGUAGES

### LANGUAGE

French - native  
English - fluent

### VISUAL DESIGN

Prototyping  
Conception  
Visual Identity  
Ergonomy

### MULTIMEDIA

Webdesign  
Ui / Ux mobile  
Responsive  
HTML / CSS  
CMS

### PROJET MANAGEMENT

SCRUM  
Agile Methods  
Asana, Trello  
Ms Project

### TECHNICAL

Illustrator  
Photoshop  
Indesign  
Axure / InVision  
Ms Office

### DIGITAL

Webmarketing  
SEO / SEM